

Judge's Name \_\_\_\_\_

**Research Poster Judging Rubric**

**Undergraduate Poster Exhibition**

Poster # \_\_\_\_\_ Presenter's Name: \_\_\_\_\_

Poster title: \_\_\_\_\_

**\*\*\*Please total your score for us.\*\*\***

Category	10 (A+)	9 (A)	8 (A-)	7 (B+)	6 (B)	5 (B-)	4 (C+)	3 (C)	2 (C-)	1 (D)	0 (D-)	Score
<b>Access</b>	<ul style="list-style-type: none"> <li>• Authors, collaborators, advisors are clearly identified.</li> <li>• Title conveys meaning and access to a general audience</li> <li>• Terms are defined clearly</li> </ul>			<ul style="list-style-type: none"> <li>• Authors, collaborators, advisors are clearly identified</li> <li>• Title conveys meaning</li> <li>• Information requires disciplinary knowledge for understanding</li> </ul>			<ul style="list-style-type: none"> <li>• Author and advisor are clearly identified</li> <li>• Title associated with study</li> <li>• Information requires specific knowledge for understanding</li> </ul>			<ul style="list-style-type: none"> <li>• Author and advisor are not clearly presented</li> <li>• Difficulty in identifying title with the study</li> </ul>		
<b>Context</b>	<ul style="list-style-type: none"> <li>• Study's intent is clearly and concisely stated</li> <li>• Scholarly sources are cited correctly and provide context for the study</li> </ul>			<ul style="list-style-type: none"> <li>• Intent for the study are clear</li> <li>• Scholarly sources cited correctly and provide context</li> </ul>			<ul style="list-style-type: none"> <li>• Context is identified but somewhat unclear</li> <li>• Scholarly sources are used, but not cited</li> </ul>			<ul style="list-style-type: none"> <li>• Context is not identified</li> <li>• Scholarly sources are not used or are inappropriate</li> </ul>		
<b>Visual Presentation</b>	<ul style="list-style-type: none"> <li>• Layout and presentation attract attention</li> <li>• Text is easily read from a distance of 4-6 feet</li> <li>• Artistic choices (color/spacing) enhance understanding</li> </ul>			<ul style="list-style-type: none"> <li>• Layout/presentation effective</li> <li>• Text well-spaced &amp; readable</li> <li>• Appearance assists in understanding</li> </ul>			<ul style="list-style-type: none"> <li>• Layout/presentation organized</li> <li>• Overall appearance is clean</li> <li>• Organization is present, but does not necessarily enhance understanding</li> </ul>			<ul style="list-style-type: none"> <li>• Layout/presentation lacks intentional choice</li> <li>• Appearance lacks professionalism</li> <li>• Organization detracts from the understanding</li> </ul>		
<b>Graphic Content</b>	<ul style="list-style-type: none"> <li>• Graphic presentation is organized</li> <li>• Graphics add appeal to the poster</li> <li>• Graphics are purposeful—they enhance the understanding for a general audience</li> </ul>			<ul style="list-style-type: none"> <li>• Graphic presentation is organized</li> <li>• Graphics are purposeful—they are clearly connected to the study</li> <li>• Terms are defined</li> </ul>			<ul style="list-style-type: none"> <li>• Graphics are organized</li> <li>• Graphics are not easily understood</li> <li>• Some terms need definition</li> </ul>			<ul style="list-style-type: none"> <li>• Graphics are unclear</li> <li>• Graphics do not enhance the presentation</li> <li>• Terms are not understood</li> </ul>		
<b>Execution</b>	<ul style="list-style-type: none"> <li>• Spellings and grammar are correct</li> <li>• Research permissions are cited (if required)</li> <li>• Professional format is evident</li> </ul>			<ul style="list-style-type: none"> <li>• Spellings are correct</li> <li>• Sources are used and cited</li> <li>• Thoughtful preparation is evident</li> </ul>			<ul style="list-style-type: none"> <li>• Spellings and grammar are inconsistent</li> <li>• Sources are used but not cited</li> <li>• Detailed preparation not evident</li> </ul>			<ul style="list-style-type: none"> <li>• Technically weak and lacking</li> <li>• Not representative of a strong poster</li> </ul>		
<b>Research Methods</b>	<ul style="list-style-type: none"> <li>• Clearly explains process of inquiry</li> <li>• Data collection is appropriate for the question</li> <li>• Analysis is grounded in prior study</li> </ul>			<ul style="list-style-type: none"> <li>• Inquiry process is identified</li> <li>• Data collection is appropriate for the question</li> <li>• Analysis process appropriate for these data</li> </ul>			<ul style="list-style-type: none"> <li>• Process of inquiry followed, but not clearly identified</li> <li>• Data collection appropriate for the discipline</li> <li>• Analysis is organized</li> </ul>			<ul style="list-style-type: none"> <li>• Inquiry process is not a part of the presentation</li> <li>• Data collection lacks purpose</li> <li>• Disorganized</li> </ul>		
<b>Conclusions</b>	<ul style="list-style-type: none"> <li>• Strong conclusion/analysis understandably presented</li> <li>• Identifies implications and future directions</li> <li>• Significance to field and society is conveyed</li> </ul>			<ul style="list-style-type: none"> <li>• Appropriate conclusions &amp; analysis</li> <li>• Clearly connected to the question and data</li> <li>• Significance to field and society conveyed effectively</li> </ul>			<ul style="list-style-type: none"> <li>• Conclusions are connected to data</li> <li>• Use of study conclusions are not identified effectively</li> <li>• Significance to society is not presented</li> </ul>			<ul style="list-style-type: none"> <li>• Conclusions are not grounded in the study</li> <li>• Conclusions are not clearly identified</li> </ul>		

<b>Personal Demeanor</b>	<ul style="list-style-type: none"> <li>Establishes eye contact</li> <li>Confident and professional presentation</li> <li>Listens well to questions</li> <li>Is easily heard</li> </ul>	<ul style="list-style-type: none"> <li>Shows interest in the audience</li> <li>Demonstrates careful preparation for presentation</li> <li>Speaks at an appropriate volume</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates clear interest in the topic</li> <li>Preparation is evident</li> <li>Is difficult to hear or understand</li> </ul>	<ul style="list-style-type: none"> <li>Does not demonstrate interest</li> <li>Preparation is lacking</li> </ul>	
<b>Presentational Content</b>	<ul style="list-style-type: none"> <li>Clearly conveys topic and major points</li> <li>Answers questions well</li> <li>Language is appropriate to the audience and is easily understood</li> </ul>	<ul style="list-style-type: none"> <li>Knowledgeable and professional presentation</li> <li>Is responsive to questions</li> <li>Language is appropriate and understood within discipline</li> </ul>	<ul style="list-style-type: none"> <li>Demonstrates basic understanding</li> <li>Presentation is organized</li> <li>Requires specialized knowledge to understand study</li> </ul>	<ul style="list-style-type: none"> <li>Lacks clarity</li> <li>Presentation is not clearly connected to the poster</li> </ul>	
<b>Judge's discretionary score/ overall quality</b>	<ul style="list-style-type: none"> <li>Excellent</li> </ul>	<ul style="list-style-type: none"> <li>Strong</li> </ul>	<ul style="list-style-type: none"> <li>Fair</li> </ul>	<ul style="list-style-type: none"> <li>Poor</li> </ul>	
<b>Comments:</b>				<b>Total Score (out of 100)</b>	